

SAVE THE DATE...OCTOBER 2 -3, 2009
WHAT'S ART?
CONVENTION AND STREET FESTIVAL
402 WEST COURT AVENUE
ALMA D'ARTE/COURT YOUTH CENTER

OCT. 2 - 6:30 – 9:00PM – (**Convention Participants**) Artful Reception, Keynote Speaker John Villani author of *100 Best Small Art Towns in America*, Performance by Alma d'arte Flamenco Dance Company under the direction of Lucilene de Geus, and hors d'oeuvres by NMSU Chef Maurice Zeck and students

OCT. 3 – CONVENTION WORKSHOPS – 9:00 – 4:30PM – (**Conference Participants**) Two workshop sessions, a General Session with Inquiry/Discussion Groups exploring the future of the creative economy in Southern New Mexico, lunch at the Street Festival, and a culminating What's Art? Grand Finale

Workshops include **Arts Advocacy, What's Art? in Schools, Philosophy of What's Art?, Culinary Arts, Web Design, Collecting Art, Networking for Sales in Arts Businesses, History of Women Artists of the Southwest, Financial Literacy & the Arts, Goal Setting for Artists/Arts Organizations, Writing Press Releases and Marketing for Artists**, and many more

OCT. 3 – STREET FESTIVAL – 12:00 NOON – 4:30PM
Free to the Public

Visual Art , Literary Art, Culinary Art, Musicians, Food Vendors, Hands-on Art Activities, Demonstrations, Performances by ACT, Mariachi Espuelas de Plata, and New World Dancers, Art Gallery, a Grand Art Finale with a monumental "talking stick," dance, song, poetry, and collaborative visual art that was created throughout the day. NMSU Recycling Department will partner with the artists to demonstrate "green and artful creations."

Tickets for the Convention can be purchased in advance - \$30 for adults/\$20 for students, or at the door - \$35 for adults/\$25 for students. Please go to <http://talkingstick.info> , call 575.541.0475, or email dboje@nmsu.edu for more information or to purchase tickets.