

WHAT'S ART? CONVENTION OF SOUTHERN NEW MEXICO

October 2nd & 3rd Alma d'arte, Las Cruces



Turtle Speaks ©2009

Virginia Maria Romero

AGGIE RECYCLING GREENER SHADE OF BLUE

The *Talking Stick Institute and Alma d'arte/ Court Youth* will be hosting its Second Arts Convention in support of Southern New Mexico Arts & Culture, and its Green/Creative Economy on Oct 2 & 3. The site for the event is Alma d'arte Charter High School (at Court Youth Center). We have signed agreements of support-organizations from *Synergy*, New Mexico State University, University, City of Las Cruces, Town of Mesilla, Alma d'arte Charter School, Downtown Las Cruces Partnership, A Children's Theatre, Mikey's Place, Mesilla Museum Foundation, U.S. Senator Bingaman, U.S. Senator Tom Udall, State Senator Stephen Fischmann, State Representative Jeff Steinborn & New Mexico Watercolor Society- Southern Chapter, City of Artists Promotion Association, ArtForms, Mesilla Valley Economic Development Association & Las Cruces Greater Chamber of Commerce. Our plans are for 300-400 participants to the Convention workshops, and another 2,500-3,500 people to attend the WHAT'S ART STREET FESTIVAL events on Oct 3rd. **3 OPTIONS:**

BE A VENDOR: We invite vendors to set up tables to sell their wares, and/or have an exhibit at the opening evening Convention event at Alma d'arte & Street Festival events, Fee is \$30 for food; \$10 for artists and crafts, or arts organization sales.

BE AN EXHIBITOR - Support Organizations, such as arts clubs or associations who have a signed agreement (Support) accepted, and who are NOT selling merchandise or feed, are not being charged. NMSU student clubs are covered under NMSU agreement. We also invite Green Organizations such as SWEC to participate, and share their materials. Support agreements are available at <http://talkingstick.info>

Special WHAT'S ART GALLERY – In the WHAT'S ART STREET FESTIVAL on Court Street - Call for artists to submit up to 3 pieces of art that will be sold to consumers. Artists set price, and we claim 15% commission.. No charge to Southern New Mexico artists for this option. We are also going to have Business College students, who know how to sell, study up on your art, its style, its history, and promote the pieces before and during the sale period. To facilitate this, we request (but do not require) photo images of the work, a description and bio. Once you sign in your art piece, you will need to have a photo ID to get it back, if it does not sell. We want all pieces to sell.

RETURN SIGNED LETTER TO BE VENDOR/ EXHIBITOR/ ART GALLERY AT THE ‘WHAT’S ART? CONVENTION & STREET FESTIVAL 2009

We are honored that you would consider vending or displaying at our venue. The application below is so we can better schedule events during the day, as an aid for advertising the event, and as a way to get you vital information.

We [name of organization] _____; agree to be a ___ vendor or ___ exhibitor (no sales, for Support Organizations only) at the Second Arts and Culture Convention of New Mexico that will be hosted by *Alma d’arte Charter High School Court Youth Center*. You are agreeing extend your sponsorship of that initiative. No charge to Support Organizations who have displays or exhibits (& are not selling, if and only if they have an approved Support Organization agreement). All vendor (selling goods or services), that money goes to pay for ads, programs, handouts, and for arts materials of the Convention workshops, for culinary delights served at its events, and to finance next year’s Convention. You are agreeing to provide your own table, and to staff it, as needed.

ONE PRICE - ALL DAYS - \$30 food vendors; \$10 art sales, that includes Vendor’s Fee (goes to the City of Las Cruces) for entire event. PLEASE CHECK YOUR PREFERRED TIMES:

- ___ Friday Evening (set up 6:30 PM) 7:30-9:30 PM Banquet (space for 9 tables indoors at Alma d’arte)
- ___ Saturday (Set up 8:30AM) 9AM to Noon (space for 9 tables indoors at Alma d’arte)
- ___ Saturday Noon (set up 11:00 AM), until to 4:45 PM (space for 30 tables outdoors at WHAT’S ART STREET FESTIVAL on Court Street, beginning at noon (till 4 :45 PM), with breakdown and clean up from 4:30-5:30 PM; please do not break down during closing event).

Please make it payable to “COURT YOUTH CENTER.” Thank you for your agreement to be vendor at the WHAT’S ART? Convention

ALL VENDORS & EXHIBITORS ARE ASKED TO NOTE THE FOLLOWING TERMS:



POLICY ON RECYCLED MATERIALS: We request you use only plastic #1, no Styrofoam, and recycled paper product, in keeping with the Green theme of the event. For more information see http://www.nmsu.edu/aggierecycling/recyclable_materials.html

TEAR DOWN SCHEDULE: Tear down on Friday is from (9:45-10:15 PM)- please do not tear down before then for the evening event. Tear down on Saturday is from **4:45 pm** until 5:30 pm. We would ask all vendors to refrain from tear down during the closing of any scheduled event (Banquet, Street Festival Finale, etc.) so as to not disrupt the CONVENTION. We are asking all vendors to keep their booths open and up until tear down time so that all CONVENTION attendees will have time to shop or browse exhibits.

I _____ agree to keep my shop/booth/display open until the prescribed tear down times (above) for WHAT’S ART? CONVENTION, so as not to disturb flow of events, and good order of the CONVENTION. You are also agreeing to provide your own table, and to staff it, as needed.

Sincerely,

_____ (Authorized executive officer of the organization) _____ Date

Please provide the following information so that we can provide nametags, and keep you informed:

Artists with tables - Please P R I N T all information.

Company, or Exhibitor Group Name or Artist in WHAT'S ART GALLERY

**Name of Contact
Person** _____

Address

City _____ **State** _____ **Zip** _____

Business Telephone

Home Telephone

Cell Phone

Best Time To Call You

Website URL (to include in our Thank you to Vendors)

Type of Merchandise or Food

Name of those helping at your booth

We will provide badges with your name and business for you.

Please mail or deliver letter &/or check payable "Court Youth Center"

Address: Alma d'arte Charter High School 402 W. Court Ave. Las Cruces, NM 88005

ph: (575) 541-0145

fax: (575) 527-5329