

sc'moi

*standing conference for
management & organization inquiry*

*is that
me?*



Feminism

**The 17th Annual Conference of:
The Standing Conference for Management &
Organization Inquiry (Sc'Moi)**

Imperial Palace Hotel
Las Vegas, Nevada
29-31 March 2007

Standing Conference for Management and Organization Inquiry 2007
At A Glance

Thursday, March 29
All Sessions in Royal Hall B

MEDITATION SPACE: 7:00-7:30 a.m.
REGISTRATION 7:30 – 8:00 a.m.
BREAKFAST: 7:45-8:30 a.m.

WELCOME SESSION 8:00-8:30 a.m.

Session 1: 8:30-10:00 a.m

1. Matthews & Dugal
2. Carlon
3. Barrera

Coffee Break

Session 2: 10:15-11:45 a.m.

1. Carr & Lapp
2. Castro
3. Tyler

Session 3: 11:45 a.m. – 12:45 p.m.

1. Boje
2. Anna Marzenka, Exotic Dancer

LUNCH 12:45 -1:45 p.m.

Session 4: 1:45-3:15 p.m.

1. Letiche & Letiche
2. Taylor
3. Ehrensall

Coffee Break

Session 5 *Special Event Panel*: 3:30-5:00 p.m.

Rosile, Gargiulo, Taptiklis, Dennehy, Gardner, Haley, Morgan, Tyler, Zanetti.

Session 6 *Special Event*: 5:15-7:15 p.m.

Luhman & Durant

Dinner: 7:30 p.m. Groups will form for those wishing to have dinner together.

Friday, March 30

MEDITATION SPACE: 7:00-7:30 a.m. (Royal Hall B)

BREAKFAST: 7:45 -8:30 a.m. (Royal Hall B)

REGISTRATION 8:00 – 8:30 a.m. (Royal Hall B)

Concurrent Sessions 7 : 8:30 – 10:00 a.m.	
Royal Hall B	Royal Hall C
1. Magala 2. Fine 3. Chaves, Eriksen, Hope, Dugal	1. Thomas & Thomas 2. DeGiulio 3. Pederson

Coffee Break (Royal Hall B)

Concurrent Sessions 8: 10:15 – 11:45 a.m.	
Royal Hall B	Royal Hall C
1. Szkudlarek & Kraaikamp 2. Baskin 3. Arkoubi & Arkoubi	1. Smith & Hillon 2. Haddadj & Beeson 3. Wanasika

All Sessions in Royal Hall B

Session 9: 11:45 a.m. – 12:45 p.m.

1. Ocler and Flammant

2. Lockwood, *et alia*

LUNCH 12:45 – 2:00 p.m.

KEYNOTE SPEAKER: 2:00-3:30 p.m.

HEATHER HOPFL

Coffee Break

3:45-6:00 p.m.

Your choice:

Informal Mingle after the keynote

Jet Lag Siesta

Viva Las Vegas Sightseeing

6:30 pm Groups will form for those wishing to have dinner together.

Saturday, March 31
All Sessions in Royal Hall B

MEDITATION SPACE: 7:00-7:30 a.m.
BREAKFAST: 7:45-8:30 a.m.
REGISTRATION 8:00 – 8:30 a.m. (Royal Hall B)

Session 10: 8:30-10:00 a.m.
1. Born, Frankel, Thygsen
2. Russell
3. Matilal

Coffee Break

Session 11: 10:15-11:45 a.m.
1. Chwastiak
2. Durant & Downs
3. Hillon & Smith

Session 12: 11:45 a.m. – 12:45 p.m.
1. Gephart & Topal
2. Massoud

Lunch 12:45 – 1:45 p.m.

Session 13: 1:45-3:15 p.m.
1. Elsmore
2. Beeson
3. Schipper & Boje

Coffee Break

Session 14: 3:30-5:00 p.m.
1. Tobey
2. Rashid
3. Musacchio

BUSINESS MEETING : 5:00-6:00 p.m.
All are invited to plan for next year!
(Meeting is mandatory for Board members.)

6:30 p.m. Groups will form for those wishing to have dinner together.

SUNDAY: Optional BRUNCH on your own, time & place to be announced, open to all!

**Standing Conference on Management and Organization Inquiry
Las Vegas, Nevada**

Thursday March 29, 2007

General Events

(All Activities in Royal Hall B)

Meditation Space 7:00 – 7:30 a.m.

Registration 7:30 – 8:00 a.m.

Breakfast 7:45 – 8:30 a.m.

WELCOME SESSION 8:00 – 8:30 a.m.

Coffee Break 10:00 – 10:15 a.m.

Lunch 12:45 – 1:45 p.m.

Coffee Break 3:15 – 3:30 p.m.

Meet to Form Groups of Dinner 7:30 p.m.

**Standing Conference on Management and Organization Inquiry
Las Vegas, Nevada**

Session 1 Royal Hall B : Thursday 8:30 – 10:00 a.m.

Robin D. Matthews, Univ. of
Kingston, UK

&

Sangiv S. Dugal, U. of Rhode
Island, Sanjiv@dugal.net

Displacing Phallic Structures: The
Matrixial Borderspace

Donna Carlon
University of Central Oklahoma
dcarlon@ucok.edu

When Theory and Practice Collide:
The Feminine and Masculine Notions
of Leadership

Eduardo Barrera Univ. of Texas
at El Paso eduardo@utep.com

The Superpowers of Abjection. XS of
X,G and Kunlun Girls.

**Standing Conference on Management and Organization Inquiry
Las Vegas, Nevada**

Session 2 Royal Hall B : Thursday 10:15 – 11:45 a.m.

Adrian N. Carr, Univ. of
Western Sydney, Australia
a.carr@uws.edu.au

&

Cheryl A. Lapp, Labyrinth
Consulting
B.C., Canada.

LabyrinthConsulting@shaw.ca

Vive La Difference in the workplace:
Feminism meets liberal theory in Las
Vegas Casinos

Alma Castro
University of Nevada at Las
Vegas
willow89156@yahoo.com

The Anti-Rape Movement of
Southern Nevada: A Historical
Analysis of Community Action
Against Rape & Rose Heart Inc.

Jo Tyler
Pennsylvania State University
jat235@psu.edu

Dancing in the Borderlands: The
Bifurcation and Liberation Processes
of a Turn-of-the--Century Lesbian

**Standing Conference on Management and Organization Inquiry
Las Vegas, Nevada**

Session 3 Royal Hall B : Thursday 11:45 am – 12:45 p.m.

David M. Boje, New Mexico
State U., dboje@nmsu.edu

Boje Feminism: Parallel Storyability of
Male Vietnam Veteran and Female
Sweatshop Body Traumas

Anna Marzenka, Exotic Dancer

**Standing Conference on Management and Organization Inquiry
Las Vegas, Nevada**

Session 4 Royal Hall B : Thursday 1:45 p.m. – 3:15 p.m.

Hugo Letiche and Maria
Letiche, University of Humanist
Studies, Utrecht, Netherlands

Doubling

Stephanie L. Taylor, New
Mexico State Univ.,
sltaylor@nmsu.edu

Missing the Point: The Representation
of Women in Playboy Centerfolds of
the 1950s

Ken Ehrensall, Kutztown Univ.
of PA ehrensall@kutztown.edu

Sex and the State: Promoting Tourism
with Taboo Behaviors

**Standing Conference on Management and Organization Inquiry
Las Vegas, Nevada**

Session 5 Royal Hall B : Thursday 3:30 p.m. – 5:00 p.m.

Special Event – Panel Discussion – Women in Academia

Grace Ann Rosile, Organizer
Terrence Gariulo, facilitator
Theodore Taptiklis, facilitator

Grace Ann Rosile, New Mexico
State Univ., garosile@nmsu.edu

Conference Storyography: Being Aware
of Our Patriarchal Roots

Carolyn Gardner, Kutztown
Univ. of PA,
carolyn.gardner@mac.com

Lisa Zanetti, University of
Missouri at Columbia,
zanetti@missouri.edu

Robert F. Dennehy, Pace
University, RFDSPACE@aol.com

Sandra Morgan, Univ. of
Hartford, morgan@hartford.edu

Usha C. V. Haley, University of
New Haven, [uhaley@asia-
pacific.com](mailto:uhaley@asia-pacific.com)

**Standing Conference on Management and Organization Inquiry
Las Vegas, Nevada**

Session 6 Royal Hall B : Thursday 5:15 p.m. – 7:15 p.m.

Special Event – Film and Discussion – Salt of the Earth

John Luhman, Univ. of New
England, jluhman@unh.edu

Rita Durant, Univ. of South
Florida rdurant@stpt.usf.edu

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Friday March 30, 2007

General Events

(All Activities in Royal Hall B)

Meditation Space 7:00 – 7:30 a.m.

Breakfast 7:45 – 8:30 a.m.

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Coffee Break 10:00 – 10:15 a.m.

Lunch 12:45 – 1:45 p.m.

Coffee Break 3:30 – 3:45 p.m.

Meet to Form Groups of Dinner 6:30 p.m.

**Standing Conference on Management and Organization Inquiry
Las Vegas, Nevada**

Concurrent Session 7A Royal Hall B : Friday 8:30 a.m. – 10:00 a.m.

Slawomir Magala,
ErasmusUniv., Rotterdam,
Netherlands SMagala@rsm.nl

Saving Graces

Helene S. Fine, Bridgewater
State College,
hfine@bridgew.edu

Up Against Patriarchal Narratives of
Control

Wanda Chaves, U. of Tampa,
wchaves@ut.edu
&
Matthew Eriksen, U. of Tampa,
meriksen@ut.edu
&
Angela Hope, Boston College,
angela_tragos@hotmail.com
&
Sanjiv S. Dugal, U. of Rhode
Island sanjiv@dugal.net

Feminism: Giving an Account of Our
Selves

**Standing Conference on Management and Organization Inquiry
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Concurrent Session 7B Royal Hall C : Friday 8:30 a.m. – 10:00 a.m.

Esther R. Thomas, Texas
Southern U., thomaser@tsu.edu
&
Graham Thomas, Texas
Southern U., thomasg@tsu.edu

Balancing the Enrollment Scales:
Exploring the Gender Divide in
Engineering Studies at a Historically
Black University

Stephen S. DeGiulio, New
Mexico State Univ.,
sdegiuli@nmsu.edu

Telling the Stories of Violence against
Women

Anne Reff Pederson,
Copenhagen School of Business
arp.ioa@cbs.dk

Becoming a professional: Women as
Medical Doctors in Denmark

**Standing Conference on Management and Organization Inquiry
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**Concurrent Session 8A Royal Hall B : Friday 10:15 a.m. – 11:45
a.m.**

Betina Szkudlarek
&
Odette Kraaikamp

both of Erasmus Univ.
Rotterdam, Netherlands
bszkudlarek@rsm.nl

Reproducing caretakers – gender
equality at workplace

Ken Baskin, Senior Partner
Life Design Partners
baskinman47@yahoo.com

Nursing Stories, Nursing Cultures

Khadija Al Arkoubi, New
Mexico State Univ.
Khadija@nmsu.edu
&
Soumia Al Arkoubi
Universite Mohammed V,
Agdal, Rabat-Maroc
biochangement@gmail.com

Arab Women and Identity

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**Concurrent Session 8B Royal Hall C : Friday 10:15 a.m. – 11:45
a.m.**

William L. Smith, New Mexico State Univ., smith@nmsu.edu Financial Statement Analysis in ad hoc Groups: Does Gender Matter?

&
Mark E. Hillon, Univ. of Central Oklahoma,
mhillon@hotmail.com

Slimane Haddadj
&
Dominique Besson
both of IAE, University of Lille
dominique.besson@iae.univ-lille1.fr

FOB and Family Networking: The Bouncing of Family and Capital

Isaac Wanasika, New Mexico State U, wanasika@nmsu.edu

Rethorizing transaction cost economics through systemicity lens

**Standing Conference on Management and Organization Inquiry
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Session 9 Royal Hall B : Friday 11:45 a.m. – 12:45 p.m.

Rodolphe OCLER, ESC
Chambery, France,
R.OCLER@esc-chambery.fr

&
Anne Flamant, ESC Chambery,
France

The Odd Couple, Ugly Betty And
Bakhtin: Analysing Feminism In The
Fashion Industry Through Words

Graeme Lockwood
&
Patrice Rosenthal
&
Alexandra Budjnaovcanin
all of King's College, London
&
Phil Jones, Leicester Univ.
&
Michael Thompson, Univ. of
Chichester
graeme.lockwood@kcl.ac.uk

Sexual Harassment Litigation In
Britain 1995-2005

**Standing Conference on Management and Organization Inquiry
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**Keynote Address
Royal Hall B
2:00 p.m. – 3:30 p.m.**



Professor Heather Höpfl

Professor Heather Höpfl, is Professor of Management at Essex Management Centre, University of Essex, UK. She is editor, with Robert Westwood, of the journal *Culture and Organization*. She has visiting appointments at the University of South Australia, the Humanistic University in Utrecht and at the University of Trento. She is a former chair of SCOS, a Fellow of the Chartered Institute of Management and of the British Academy of Management. Her research is primarily concerned with the humanisation of organisation, theology, with aesthetics and with language and with gender. She has worked in R&D, as a convent school teacher and as a tour manager for a touring repertory company. She studied theology with a Jesuit priest. She is interested in ethics and in particular disposition and character. Her recent publications are on such diverse subjects as organizations and hell, women and the military body, and the violence of framing. She has published inter alia in the *Journal of Management Studies*, *Body and Society*, *Human Relations*. She is married to Harro Höpfl and has two sons, George and Max.

Relevant to her keynote are these works:

- 2000 "The Suffering Mother and the Miserable Son, Organising Women and Organising Women and Organising Women's Writing", *Gender Work and Organization*, Volume 7 (2) pp. 98-106
- 2001 "Of Mothers and Measures: The Mystery of the Assumption", in Lee, N. and Monro, R., *The Consumption of Mass*, *Sociological Review Monograph Series*, Oxford: Blackwell.

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Saturday March 31, 2007

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Lunch 12:45 – 1:45 p.m.

Coffee Break 3:15 – 3:30 p.m.

BUSINESS MEETING 5:00 p.m. – 6:00 p.m.

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(Meeting is Mandatory for Board Members.)

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**Standing Conference on Management and Organization Inquiry
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Session 10 Royal Hall B : Saturday 8:30 a.m. – 10:00 a.m.

Asmund Born, Copenhagen
Business School
&
Christian Frankel Copenhagen
Business School, cf.ioa@cbs.dk
&
Niels Thyge Thygesen, Dept. of
Management, Politics and
Philosophy, Copenhagen
Business School
ntt.lpf@cbs.dk

Strategy – the success of failure: An
analysis of Horsholm Municipality (DK)
and its so-called ‘organizational
philosophy’

Chris Russell, Univ. of Wales
Institute, Cardiff
crussell@uwic.ac.uk

More a poker for the devil than a candle
for God: A theologically-inspired critique
of the organisational adoption of mobile
information artefacts

Sumohon Matilal, University of
Essex, smatil@essex.ac.uk

Decomposing Bodies: Contrasting
Narratives of Excess

**Standing Conference on Management and Organization Inquiry
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Session 11 Royal Hall B : Saturday 10:15 a.m. – 11:45 a.m.

Michele Chwastiak
University of New Mexico
Chwastiak@mgt.unm.edu

Rendering Death and Destruction Visible:
Counting the Costs of War

Rita Durant, University of South
Florida St. Petersburg,
rdurant@abc-xyz.com

Lotteries and Hypothecated Taxation

&

Alexis Downs, Emporia State
University,
adowns@emporia.edu

&

Marcy Carrel, University of
South Florida St. Petersburg

Mark E. Hillon, Univ. of Central
Oklahoma,
mhillon@hotmail.com

The Unified Field Theory of Gender
Differences in the Business Disciplines

&

William L. Smith, New Mexico
State Univ., smith@nmsu.edu

**Standing Conference on Management and Organization Inquiry
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Session 12 Royal Hall B : Saturday 11:45 a.m. – 12:45 p.m.

Robert P. Gephart, Jr
&
Cagri Topal
&
Eleanor Cohen
all of the University of Alberta
robert.gephart@ualberta.ca

Democracy Inaction? Risk Sensemaking in
a Public Inquiry

Jacob A. Massoud, New
Mexico State Univ.,
jmassoud@nmsu.edu

An Intertextual Analysis: Bp - Prudhoe Bay
Disaster

**Standing Conference on Management and Organization Inquiry
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Session 13 Royal Hall B : Saturday 1:45 p.m. – 3:15 p.m.

Peter A. J. Elsmore, Univ. of
Lincoln,
pelsmore@lincoln.ac.uk

Why do managers do what they do?
Some theorizing and examples in
French and British/American cultures

Dominique Besson, IAE,
University of Lille
dominique.besson@iae.univ-lille1.fr

Meaning of Efficiency, Efficiency of
Meaning: how Post-Fordism pretends
itself to be Ethical

Frits Schipper, Vrije
Universiteit Amsterdam,
f.schipper@ph.vu.nl

The Ethics of Transparency, Branding
the case of Nike

&
David Boje, New Mexico
State University,
dboje@nmsu.edu

**Standing Conference on Management and Organization Inquiry
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Session 14 Royal Hall B : Saturday 3:30 p.m. – 5:00 p.m.

- | | |
|--|--|
| David H. Tobey, New Mexico State Univ., dhtobey@nmsu.edu | Narrative's Arrow: Story sequences and organizational trajectories in founding stories |
| Humayun Rashid, Case Western Reserve Univ., humayun.rashid@case.edu | Storytelling and Strategic Alignment |
| Anna Linda Musacchio Adorisio University of Lugano, Switzerland & New Mexico State University lindamu@nmsu.edu | Identitarian mythologies and everyday experience in banking institutions |

Culture and Organization

Edited by **Heather Höpfl** - *University of
Essex, UK, and*
Robert Westwood - *The University of
Queensland, Australia*

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